



Undergraduate Research Symposium

Visual Arts Evaluation Rubric

Name: _____ Presentation Title: _____ Total: _____/100 Rank: _____

Total Points Possible: 100. Each category is scored on a 1-5 scale, then multiplied by the weight listed in the table.

CRITERIA	DESCRIPTION	SCORE RANGE	WEIGHT	WEIGHTED POINTS
CONCEPT AND ORIGINALITY	The clarity, depth, and originality of the central idea or research question explored through the artwork.	1 = unclear or derivative; 3 = clear idea but somewhat conventional; 5 = highly original, conceptually strong, and well articulated	X5	_____/25
RESEARCH AND CONTEXTUAL UNDERSTANDING	Demonstrates understanding of relevant artistic, cultural, historical, or theoretical contexts. Artist shows evidence of inquiry, reflection, or research that informs the work.	1 = minimal or no connection to research/context; 3 = some context evident but not well developed; 5 = deep understanding and strong integration of research into creative process	X4	_____/20
TECHNICAL SKILL AND CRAFTSMANSHIP	Quality of execution, command of chosen media, attention to detail, and presentation.	1 = lacks control or finish; 3 = competent execution; 5 = exceptional skill and control enhancing the conceptual intent	X4	_____/20
AESTHETIC IMPACT AND DESIGN	Composition, form, use of visual elements, and overall aesthetic unity. The work demonstrates visual awareness and effective design principles.	1 = visually weak or incoherent; 3 = balanced but conventional; 5 = visually compelling and cohesive	X3	_____/15
ARTISTIC STATEMENT/ABSTRACT	Effectively summarizes the project's intent, process, and significance in clear, professional language appropriate for a research setting.	1 = unclear or incomplete; 3 = generally clear but lacks depth or focus; 5 = concise,	X2	_____/10
PRESENTATION AND PROFESSIONALISM	Artwork is well-presented. Artist demonstrates professionalism and preparedness during presentation or Q&A.	1 = unprofessional or poorly presented; 3 = adequately presented; 5 = polished, confident, and professional	X2	_____/10

TOTAL POINTS: _____/100